



Press Release

14 June 2018

Azotic Technologies

("Azotic" or the "Company")

Envita™ launching commercially in North America in autumn 2018.

BBC acknowledges Azotic in World news broadcast.

Azotic Technologies, the UK-based global ag-tech company, is launching its Envita™ natural-nitrogen fixing technology commercially across North America in autumn 2018 following extensive trials, under the Envita™ Growing Programme, across approximately 3,000 acres involving 58 farmers growing either corn or soybeans. Feedback from the growers and the initial results from these trials are extremely encouraging.

Envita™ is a naturally occurring food grade bacteria (*Gluconacetobacter diazotrophicus*) that enables plants to fix nitrogen from the air and replace up to 50 per cent of their nitrogen needs as an alternative to fertiliser. It is environmentally-friendly, cost-reducing and is also proven to increase crop yields.

Commercialisation of rice in Asia is also on the company's agenda. Three rice trials have recently been carried out in Vietnam; the overall response was a mean average 15% yield increase across all the field trials. Further rice trials are being carried out in Vietnam, Thailand and the Philippines.

Azotic was founded in 2012 to commercialise the technology discovered initially nearly 20 years ago by Professor Edward Cocking, Fellow of the Royal Society and Director at the Centre for Crop Nitrogen Fixation at the University of Nottingham.

Peter Blezard, CEO of Azotic, said: “The Envita™ Growing Programme trials were highly encouraging, still with some verification of the results to come. This should prove beyond all doubt the efficacy of our revolutionary technology in making crops nitrogen-fixing and with the resulting increased yields.”

The official commercial launch of Envita™ will be at the Agriculture 4.0 conference in San Francisco on 15th and 16th November 2018, where Azotic’s CEO Peter Blezard has been invited to make a keynote speech to 2000 delegates entitled “Nature’s nitrogen will fix planet’s food needs”.

Azotic North America is responsible for commercialisation in the US and Canada. Ray Chyc, CEO of Azotic North America based in Guelph, Canada, said: “Azotic’s technology is world-class - it increases yield while providing a significant positive environmental impact, as well as contributing in a major way to solving the issue of global scarcity of food.

“Azotic’s technology will change global agricultural practice in the years to come.”

On 8th June 2018, BBC World Service featured Azotic in major coverage entitled ‘Making food crops that feed themselves’ <https://www.bbc.co.uk/news/business-44357673>

The accompanying BBC broadcast is at <https://www.facebook.com/bbcnews/videos/2005856056100177/>

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Notes to Editors

Azotic Technologies is the provider of a natural-nitrogen fixing technology for the sustainable increase of crop performance and the reduced usage of nitrogen-based fertilisers. Envita™ (which runs in parallel with Azotic's N-Fix® brand in the UK) is the first and only commercial technology for the fixing of nitrogen directly from the atmosphere for all major crops. The technology can satisfy up to 50% of a plant's need for nitrogen, subsequently reducing the cost of nitrogen-based fertilisers for farmers by up to 50%. The Company was founded in 2012 to commercialise the technology discovered by Professor Edward Cocking, Fellow of the Royal Society and Director at the Centre for Crop Nitrogen Fixation at the University of Nottingham.

The Company employs a world-leading team of research scientists, which are based at BioCity, Nottingham. Azotic has conducted well over 100 trials of N-Fix® in 17 countries and four continents.

More information can be found at www.azotictechnologies.com.